



# **GÜROK TURİZM VE MADENCİLİK A.Ş.**

## **ALİ BEY CLUB MANAVGAT**

## **SUSTAINABILITY REPORT**

**(2018)**



**Continuous Development and Standards Directorate**



# **1. OUR SUSTAINABLE TOURISM ACTIVITIES**

For sustainable tourism, economic development must be achieved without damaging the environment. Therefore, environment, workforce, natural resources, historical and cultural values must be protected in order to ensure that development continues in short, medium and particularly in long term.

It is mandatory to establish an optimal balance between economic growth target and environmental protection target since extermination of natural capital while increasing physical capital goods, i.e. decreasing the capital stock of tourism, would not ensure sustainability.

Policies of AliBey Hotels&Resorts are determined to protect such balance at all times.

## **1.1. POLICIES OF ALİBEY HOTELS&RESORTS**

### **1.1.1. Quality Policy**

We detect any adverse effects we make on the environment during implementation of our activities, and we take under control potential hazards and wastes in order to protect the environment we live in and to ensure its continuity. We increase the level of trust and satisfaction of our guests by providing products and services with suitable quality to our guests.

We keep our quality under control according to national and international standards, and we lay emphasis on suggestions that may increase quality, as well as research and development activities. We present quality and safe products to our guests for their health. We provide the best service to our guests by being engaged in continuous improvement activities. Within the framework of sustainability, we prioritize domestic products and services while supplying products and services. We adopt modern management and human resources approaches, and we believe in institutionalization and being an organization that develops itself.

We aim to establish a fair working environment that is consistent with laws and relative regulations, that shows respect to employees, and that provides a healthy and safe environment, and to increase the level of success, development and loyalty of our employees.



### **1.1.2. Environmental Policy**

**In Ali Bey Hotels & Resorts, we detect any adverse effects we make on the environment during implementation of our activities, and we take under control potential hazards and wastes in order to protect the environment we live in and to ensure its continuity. We undertake;**

- To purchase packaged products in recyclable and large packages,
- To adjust the amount of food that we serve according to the number of our guests, and to avoid wastage of food, and
- To take environmental safety measures in the vicinity of our storages, which include hazardous materials.

**We conform to applicable environmental laws, regulations, legislations and arrangements in order to ensure that natural resources are used under control, and that pollution of air, water and soil is minimized. We undertake;**

- To ensure that all of the wastes are assigned to categories, whether they are hazardous/non-hazardous, and to recycle the same by authorized bodies,
- To decrease usage of fossil fuel by tending towards renewable energy, and
- To select the cleaning chemicals we use out of chemicals that are recycled by 80% in the nature in minimum.

**We organize events to ensure that environmental consciousness is adopted not only by our employees, but our guests as well, and we create added values in the nature and environment by establishing collaboration with local governments for such purpose. We undertake;**

- To keep our coastal regions clean with the support of our guests,
- To be engaged in monitoring the nesting area of Caretta Caretta, providing information to our guests in this respect and turning off the lights of the coastal area at nights, and
- To organize events, with regards to protection of the environment, for the children of our guests and primary schools available in our region in order to raise more conscious individuals for next generations.

### **1.1.3. Purchasing Policy**

In Ali Bey Hotels & Resorts, we select suppliers, who supply environment-friendly construction materials, sustainable food and consumption products, and who conform to legal regulations, and who lay emphasis on human rights, occupational and health and safety and environmental safety by their understanding of business ethics, and we purchase services from such suppliers.

### **1.1.4. Human Resources Policy**

The objective of the Human Resources policy is to ensure that specialized personnel, who may provide a competitive advantage in the national and international arena, are employed within the body of any of the entities of ALI BEY HOTELS & RESORTS.



### **1.1.5. Policy for Establishment and Maintenance of Fair Working Environment**

Ali Bey Hotels & Resort considers establishment and maintenance of a fair working environment as one of its most critical priorities. It is aimed to increase the level of success, development and loyalty of employees by establishing a healthy and safe working environment that is consistent with any of the laws and regulations, that shows respect to employees.

### **1.1.6. Occupational Health and Safety Policy**

In Ali Bey Hotels & Resorts, we improve occupational health and safety activities continuously, and we conform to laws and legislation on occupational health and safety, and we raise consciousness among our employees on occupational health and safety.

### **1.1.7. Guest Complaints Management Policy**

In Alibey Hotels & Resorts, it is among our main principles to provide effective, realistic and applicable solutions to any complaints made by our guests as soon as possible, within the period they accommodate in our facilities, and within the principles of sensitivity, and to optimize the level of satisfaction and loyalty of our guests, to improve our entity at all times, to raise consciousness among our personnel and to support them by trainings.

### **1.1.8. Food Safety Policy**

In Alibey Hotels & Resorts, it is among our main principles to present healthy, safe and hygienic products by ensuring that products, which conform to National – International legislations and Microbiological, Physical and Chemical specifications requested by our guests, are produced, stored and carried by including healthy and quality inputs, to optimize the level of satisfaction of our guests, and to improve our entity at all times for such purpose, to provide information with regards to food safety throughout the food chain, and to raise consciousness among our personnel and to support them by trainings.



### **1.1.9. Social Responsibility Policy**

Within the framework of corporate social responsibility principle, we develop and implement projects that provide benefit to the society and that aim to improve the quality of the life of individuals, and we show an effort for the development of our society, and we support our employees to volunteer for suitable social and communal activities, which they may participate with social responsibility consciousness.

We aim to be a facility, which accommodates volunteer people, who spend time, energy and material resources for social projects. Our main objective is to raise awareness among the society on issues that may make contribution to the quality of the life of individuals, and to pioneer the society in this field.

We take care to fulfil the social and environmental responsibilities, which we assumed against the society in regions where we are engaged in activities and in other cities where our employees live intensely, in collaboration with educational institutions, public and non-governmental institutions and other stakeholders accordingly.

We encourage our facilities to certify their practices in conformity with international standards.

### **1.1.10. Policy on Protection of Children**

In Ali Bey Hotels & Resorts, we aim to determine an ethical attitude against exploitation and abuse of children, to provide training to our personnel on this issue, to ensure that the children of our guests are protected and are safe, and to conform to applicable laws, regulations, legislations and arrangements.



## **1.2. SUSTAINABLE MANAGEMENT SYSTEMS**

### **1.2.1. ISO 10002 Guest Complaints Management System**

Guest complaints management system aims to ensure that complaints made by our guests are assessed consistently, systematically and responsibly, are followed effectively, are solved rapidly and are assessed analytically on professional basis. It provides assistance in developing a customer oriented approach for providing solutions to complaints and for improving the skills of the personnel in terms of working with customers, and it provides a basis for reviewing and analysing complaints handling processes, solutions provided to complaints and process improvements.

### **1.2.2. ISO 14001: 2015 Environmental Management System**

We improve our activities related with environment continuously, and we continue to make researches on issues of eco-innovation. We aim to determine any impacts that we may make to internally and externally, and to ensure environmental sustainability.



### **1.2.3. ISO 22000 Food Safety Management System**

We implement food safety management system in order to ensure that the health of our guests is secured completely. One must meet such conditions at optimum level in order to survive in the global market. It is one of our main objectives to produce our products in safe conditions for our guests and to present the same in healthy and hygienic conditions in order to ensure that our guests are satisfied at optimum level.





### 1.3. SUSTAINABLE FACILITY DESIGN

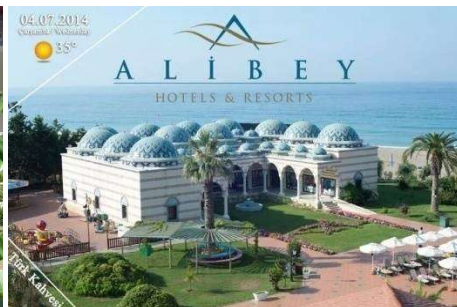
Ali Bey Club Manavgat Facility, which is constructed consistent with Ottoman architectural style and by showing respect to the environment in terms of nature and culture, is listed among unique accommodation facilities thanks to its building spaces and social areas that are located between green plants.

In the architectural style of our facility, architectural features of the Ottoman and Seljuk culture are applied in modern living areas. The giant vase, which is available in front of the reception desk, is constructed by being inspired from the vase available in front of the Governorship of Kütahya.

Must-see sights of our country and region are depicted on the exterior of our mansions by faience mosaics, which constitute a part of Turkish culture. Also, names of all of the bars available in our facility take their names from the districts in Kütahya.

There are trees available in the internal areas of our accommodation units, and they are in harmony with the nature visually.

Architectural structure and construction components of the facility are installed in a way to provide natural ventilation.





## 1.4. PROMOTION OF LOCAL AREAS

We make contribution to protection of historical, natural and cultural values by collaborating with local governments, and we inform our guests by brochures, posters and our newspaper, which we publish regularly within the body of our facility. In addition to natural and historical beauties, guests are also informed on festivals and other events that are organized in our region.

We have information boards and Ali Bey Hotels & Resorts, which is published in every 15 days, in order to notify our guests regularly on environmental activities that are organized within the body of the facilities of Ali Bey Hotels & Resorts, to collect wastes at source for a sustainable environment, and to announce awards and certificates that are conferred, as well as environmental awareness activities.



## DOĞAL MİRAS

Manavgat Çayı, Torosların güneye bakan yamaçlarından 980 metre yükseltiden doğar. Dünyanın en güçlü yer altı kaynaklarıyla beslenen çay, aktıkça güçlenir. Kentin ortasından geçen çay, 93 kilometre yol kat ederek Akdeniz'e dökülür. Eşi benzeri olmayan sarı, derin kanyonlardan geçen Manavgat Çayı, 185 metre yükseklikte beton kemer yapılarak inşa edilen ve dağların arasında eşsiz güzelliğiyle bir doğa harikası olan Oymapınar Barajı'nı oluşturmuştur. Oymapınar Barajı'ndan sonra, Manavgat Çayı'nı oluşturduğu, küçük bir iç denizi andıran, irili ufaklı birçok adacığın olduğu, güzel koylarından plajları ve de balık lokantaları bulunan, yemyeşil çam ormanlarının arasında mavi ile yeşil karışımı bir görünümüyle Manavgat Barajı bulunmaktadır. Manavgat Çayı üzerinde, derinliği ve büyüklüğü ile ünlü dünyanın en güzel yer altı mağaralarından biri olan Altın Beşik mağarası bulunmaktadır. Bu mağara yer altı sularıyla çay besleyen en önemli kaynaklardan birisidir.



## 1.5. PROMOTION OF REGIONAL TURKISH CUISINE CULTURE

Cuisine of a different region is offered to our guests in our restaurant everyday in order to promote the Turkish cuisine and culture.

### 1.5.1. Cuisine Culture of the Mediterranean Region

Mediterranean Cuisine is a healthy cuisine, in which lacks no vegetables and various herbs, sea products and particularly olive oil, which is preferred to lead a healthy life. According to a research, the risk of Alzheimer is lower in those, who follow a Mediterranean type of diet, and the risk of a heart attack is lower in inhabitants of Mediterranean. Fruits are consumed after meals without fail. If you like healthy and light food, than Mediterranean cuisine is the right choice for you.





## 1.5.2. Cuisine Culture of the Southeastern Anatolia Region

You may see best examples of Turkish kebab in the Southeastern Anatolia Region. As a commercial cuisine, Gaziantep, which is one of the cities located in the region, exhibits the most beautiful examples of Turkish kebab and baklava (multi layered flaky pastry with walnuts, pistachios etc.) thanks to its kebabs and baklavas. Steak tartar a la turca and kadayıf (oven baked shredded pastry with pistachio filling in thick syrup angel's hair dessert) with cheese are the most striking cuisine in Şanlıurfa. Cooked meatballs, burma kadayıf (shredded wheat dessert with pistachio filling) and Sütlü Nuriye (baklava with milk and pistachios) are the most striking cuisine in Diyarbakır. Stuffed lamb ribs is the most striking cuisine in Mardin. Perde pilavı (pilaf with chicken and nuts enveloped in thin dough topped with almonds) is the most striking cuisine in Siirt.



## 1.5.3. Cuisine Culture of the Marmara Region

Marmara Region is considered as the centre of Classical Turkish Cuisine. In this region, which is also fed by the cuisine of communities it accommodates, we still enjoy in Istanbul cuisine the inheritance of these communities, who have a very rich culture in terms of appetisers and sea products. Cuisine of Marmara Region is the right choice for you with its delicious meatballs, İskender Kebab, almond paste, halvas and wide range of flavours.





#### 1.5.4. Cuisine Culture of the Aegean Region

Warm people of the warm climate, pure olive oil, various ranges of herbs, fishes and sea products come to our mind immediately, when we say Aegean region. In Aegean Region, cuisine culture is based on olive oil, and it is the region where vegetable foods are consumed the most. Aegean cuisine is literally a symbol of the multi cultural structure of our country. Turks, Greeks, Jews, Levantines, Bosnians and Albanians made a contribution to this culture, and created a whole new culture by enriching the variety of foods.



### 1.5.5. Cuisine Culture of the Black Sea Region

Anchovies, nuts and tea are the main ingredients of the Black Sea cuisine. However, it would be unfair to degrade the Black Sea cuisine only to anchovies, nuts and tea. In this cuisine, herbs, butter and cheese play a critical role as well. In spite of the eating and drinking habits of the new generation in our country, people of the Black Sea continue to eat the flavours of the Black Sea in their houses without making any change at all. Black Sea region and its people are waiting for you to explore thanks to ability to protect its authentic flavours successfully, as well as its joyful local people.





## 1.5.6. Cuisine Culture of the Central Anatolia Region

Cuisine of the Central Anatolia is a distinctive cuisine thanks to the architecture of its kitchen, tools, type of meals, cooking methods, table arrangement and foods that are prepared for the winter. Wheat products, flour (various pastries) and bulgur constitute the main ingredients of the food culture of the inhabitants of the Central Anatolia Region. Mutton, yoghurt, potato and vegetables (aubergine and fresh bean) play a critical role. Kuzu tandır (pit roasted lamb), bulgur pilaf, stew with chick-peas, su böreği (pasta with cheese parsley filling), mantı (a ravioli-like dish served with yogurt), flour halva and rice pudding are cooked in special days. Gözleme (Turkish pancake) is the favourite pastry. Kayseri mantısı has become a byword.



## 1.5.7. Cuisine Culture of the Eastern Anatolia Region

Eastern Anatolia Region, which has a cold climate, is the heaven of livestock products. Butter, yoghurt, ayran (drink made of yoghurt and water), cheese, honey, grains and legumes give shape to the cuisine of the region. Delicious types of yoghurt foods may be observed in this region. Tea is the legendary drink of this region. Some of the foods that must be tasted in this region are as below; butter and honey in Kars, çağ kebab (a horizontally stacked marinated rotating lamb kebab variety) in Erzurum, Van cheese, which is made in Van by being buried into the soil reversely with the herbs obtained from mountains, and lavash, and delicious Tulum cheese (a very sharp and salty cheese wrapped in goatskin) in Erzincan.





## 1.6. PROTECTION OF CHILDREN

We established a procedure for protection of children in order to determine methods and responsibilities for protecting children from any type of abuse and exploitation.





## 1.7. PEST MANAGEMENT

An effective pest management is required to prevent any epidemics that source from communal life centres, including holiday resorts and hotels. Also, pest management and control procedures must be conducted regularly according to the law. In pest management, it is critical to prevent reproduction of various living creatures, such as mosquitos, houseflies, ants and spiders etc., without giving any damage to the environment and off-target living beings by preserving natural balance. Chemicals that are used in pest management, which is performed effectively and under control, are approved by World Health Organization and Ministry of Health, and they do not pose any hazard acutely.

In AliBey Hotels & Resorts, it is among our priorities to use chemicals, which are approved by the Ministry of Health for pest management purposes, and to apply insecticide in the right dose and at the right time. A pest management program, which is of high standards, is applied in AliBey Hotels & Resorts and its vicinity uninterruptedly and consistently.



The advertisement for Sahilclama features a large green palm frond against a blue sky with white clouds. The company logo, 'Sahilclama' with 'Manavgat' above it, is in the top right. A vertical column of six images shows various pests: a cockroach, a housefly, a mouse, a beetle, and two ticks. Text in the center reads 'Profesyonel Pest Control Company...' and 'we produce solutions not excuses'. A yellow box at the bottom left contains a phone icon, the number '0 242 746 0037', and '7/24 Service'. At the bottom, contact details are listed: Phone: 0.242 746 00 37 - GSM: 0.532 743 35 23, e-mail: sahilaclama@hotmail.com, and the address: Yukari Pazarcı Mh. 4001 Sk. No: 12/B Manavgat / ANTALYA.

**Sahilclama**  
Manavgat

Profesyonel Pest Control Company...

*"we produce solutions not excuses"*

0 242 746 0037 7/24 Service

Phone: 0.242 746 00 37 - GSM: 0.532 743 35 23  
e-mail: sahilaclama@hotmail.com  
Yukari Pazarcı Mh. 4001 Sk. No: 12/B Manavgat / ANTALYA

Hamam Böceği / Cockroach  
Kara Kelebek / Housefly  
Çam Fare / Mouse  
Kirmizi Palamut Böceği / Palm Beetle  
Kele / Tick



## **1.8. CERTIFICATES AND AWARDS**

### **1.8.1. ISO Certificates**

- ☑ TUV AUSTRIA ISO 10002
- ☑ TUV AUSTRIA ISO 14001
- ☑ TUV AUSTRIA ISO 22000

### **1.8.2. Guest Satisfaction Awards**

- ☑ Tez World Berry 2009-2010
- ☑ Thomas Cook Excellence 2010 ☑
- ☑ Top Hotels Top 100-2011
- ☑ TUI Best Splash 2011
- ☑ Tennis Award Magazine 2011 ☑
- ☑ Zoover Award 2011
- ☑ Firo Tour The Most popular Hotel 2011-2012 - 2015☑
- ☑ TUI Blue Award 2012-2013
- ☑ Kids Holiday Tip 2013
- ☑ Holiday Check Quality Selection 2013
- ☑ Trip Advisor Certificate of Excellence 2013 ☑
- ☑ TUI Gold Awards 2013
- ☑ Zoover Tip Vakantie 2013 ☑
- ☑ BenTour Swiss Club 2014 ☑
- ☑ Top Hotels Awards 2014
- ☑ Trip Advisor Certificate of Excellence 2015 - 2016



### 1.8.3. Sustainable Environment Awards

☒ TUI Holly 2009 ☒

Blue Flag

☒ Travelife 2011-2013 2013 – 2015 2015 – 2017 - 2019

☒ TUI Umwelt Champion 2013-2014- 2015 -2016 – 2017

☒ Green Key 2017 – 2018

☒ Green Star 2017 - 2019



**Green Key**





#### 1.8.4. Human Resources Awards

- ☒ Kariyer.net Respect to Human Award 2011-2013
- ☒ Kariyer.net Certificate of Achievement, Respect to Human Awards 2014 – 2015 - 2016

#### 1.9. MEMBERSHIPS

- ☒ Union of Mediterranean Touristic Hoteliers and Operators (AKTOB)
- ☒ Kızılağaç Tourism Investors and Operators Union (KITUYAD)
- ☒ Turkish Foundation for Combating Erosion Reforestation and Protection of Natural Habitats (TEMA)
- ☒ EKOIQ Green Work, Green Life Magazine
- ☒ Membership of Human Resources Executive Association ☒ Kariyer.net





## 2 PERSONNEL MOTIVATION ACTIVITIES

### Ali Bey Hotels & Resorts Women Bowling Tournament 2018

Total of 138 female personnel, who are employed in the facilities of Ali Bey Club and Ali Bey Resort, gave us thrilling time in the tournament held in Manavgat Big Bang Bowling Hall on September 3, 2018. The objective of this event was to ensure that our employees relieve the tiredness of entire year and that they gave an happy end to the season, and to increase their motivation for the next season and to life their spirits. We served compliments during the event, and presented gift vouchers, medals and cups to the teams that came first, second and third. Kitchenware made of borasilicate glass were presented to each player.





## Ali Bey Hotels & Resorts 2018 Football Tournament

Ali Bey Hotels & Resorts Football Tournament, in which total of 12 team competed this year, took place between September 5 and October 3. Employees and families showed great interest in the tournament, to which each directorate participated by providing a team. Images and videos of daily matches are broadcasted in the Facebook address of the Human Resources Department of Ali Bey Hotels & Resorts. Comments on scores and played matches are sent to company e-mail addresses. Club Kitchen team became the champions of 2018, and each of the players were presented with a medal and gift vouchers. Champion Cup was presented to the relative team. Second and third place medals were presented to the second and third placed teams, and we also presented fair play award, top scorer award and golden glove award.





## **Ali Bey Hotels & Resorts 2018 Executives Bowling Tournament 2018**

Total of 8 teams comprised of 24 Executives from Ali Bey Club, Ali Bey Resort and Ali Bey Headquarters competed in the tournament held in Manavgat Big Bang Bowling Hall in November 8. The team that is comprised of the executives of Ali Bey Club won the Champions cup.





### **Wishing Happy Religious Festivals to our Personnel in Ali Bey Manavgat**

General manager and facility managers wished happy religious festivals to our personnel in our facilities at Ali Bey Club in the 1<sup>st</sup> day of eid el-fitr and eid al-adha.





## Ali Bey Club Manavgat Mother's Day Greetings

In the Mother's Day, we presented books to all of the female personnel, who were employed within the body of our facilities in Ali Bey Club, in order to make them feel that they are special.





### Ali Bey Club Manavgat Father's Day Greetings

In the Father's Day, we presented coffee cups and Turkish coffee to all of the male personnel, who were employed within the body of our facilities in Ali Bey Club, in order to make them feel that they are special.





## Ali Bey Club Manavgat April 23 Greetings

Children are the light of our future, and in April 23 National Sovereignty and Children's Day, we presented Drawing Books and Colouring Books to the children of our personnel, who were employed within the body of our facilities in Ali Bey Club, in order to make them feel that they are special.





## Ali Bey Hotels & Resorts Personnel Event

Our employees had an unforgettable night in Ali Bey Hotels & Resorts Personnel Event, which took place in Özler Wedding Hall in October 24 and 25. Employees of Ali Bey Hotels & Resorts, who had a successful season, relieved the tiredness of the season in this special night.





## Cappadocia Journey of Ali Bey Hotels & Resorts / Executives

Hakan Öztürk, our General Coordinator, organized a Cappadocia Journey for the Executives of Ali Bey Hotels & Resorts, and Metin Tolunay, Human Resources Manager, hosted the event, which included 2 overnight stays between November 14 and 16.





### **Birthday Events of Ali Bey Club**

Birthdays of the personnel employed in our facility are celebrated in Ali's Pub between 15 and 20 of every month.





### **Ali Bey Club 10<sup>th</sup> Anniversary Plaque Ceremony**

On 27.10.2018, Fuat Kerem Kutbay, our General Manager, presented thank you plaques to our personnel, who have been employed in our facility for 10 years.





## 3. OUR SOCIAL RESPONSIBILITY ACTIVITIES

### 3.1. SOCIAL RESPONSIBILITY PRINCIPLES

✔ Within the framework of corporate social responsibility principle, we develop and implement projects that provide benefit to the society and that aim to improve the quality of the life of individuals, and we show an effort for the development of our society.

✔ we support our employees to volunteer for suitable social and communal activities, which they may participate with social responsibility consciousness.

✔ We aim to be a facility, which accommodates volunteer people, who spend time, energy and material resources for social projects. Our main objective is to raise awareness among the society on issues that may make contribution to the quality of the life of individuals, and to pioneer the society in this field.

✔ We take care to fulfil the social and environmental responsibilities, which we assumed against the society in regions where we are engaged in activities and in other cities where our employees live intensely, in collaboration with educational institutions, public and non-governmental institutions and other stakeholders accordingly.

✔ We encourage our facilities to certify their practices in conformity with international standards.

✔ In Ali Bey Hotels & Resorts, we show an effort to ensure that all of these principles are developed and implemented within the body of our facilities in general, and that the same are supported and inspected.



## 3.2. ACTIVITIES FOR SOCIAL DEVELOPMENT AND PROVIDING BENEFITS TO LOCAL AREA

### OVERCOME THE OBSTACLES PROJECT;

In the events organized for the children with mental disabilities, who are receiving education in Manavgat Dr. Hüseyin Vural Vocational School, in May 11-16, Disability Week, facilities of Ali bey Hotels & Resorts met food and beverage requirements of students.





## PROJECT FOR HOSTING DR. HÜSEYİN VURAL PRIVATE EDUCATION SCHOOL

We hosted the mentally disabled children, who are receiving education in the Tourism Department of Dr. Hüseyin Vural Vocational School within the scope of the Social Responsibility Project titled Overcome the Obstacles. Housekeeping supervisors showed check out room-bathroom cleaning procedures to the students from accommodation department.





## PROJECT TITLED HAND IN HAND FOR CLOTHING BINS:

Turkey made a significant development in macroeconomic indicators in recent years. However, in spite of all of this development in the economy, the status of our country has not changed much in terms of humanitarian development.

In today's world where economic indicators are going negatively for most of the people in society, we aim to reach to many people in need by our campaign named "Clothing Bin" that we intend to realize with our instinct to cooperate, which also constitutes the basis of Anatolia's self-reliance policy.



In Ali Bey Hotels & Resorts family, we aim to contribute to the development of social solidarity by our campaign, which we shall organize in coordination with Local authorities and various non-governmental organizations in order to support individuals, who are weak socio-economically.

In this context, as a result of the works we performed with the Social Market Supervisors of Manavgat Municipality and TISVA (Turkey Wastage Prevention Foundation), we decided to provide Clothing bins to both of our facilities. Subject clothing bins are purchased from TISVA (Turkey Wastage Prevention Foundation) in order to support them, and they are placed in an area, which both our employees and guests may see, and all of our employees are notified by internal communication sources.

In 2018, Ali Bey Club provided 974 clothes in total and Ali Bey Resort provided 521 clothes to Manavgat Municipality Social Market in order to be presented to those in need.



**TOURISM WEEK EVENTS;**

As a requirement of our Social Responsibility policy implemented in Ali Bey Club Manavgat and Ali Bey Resort Sorgun, we adopted it as our principle to provide support to activities that are performed in the area we are located. Therefore, members of our team present various flavours prepared by our F & B team in the Events held within the scope of Tourism Week, which is organized annually.

**POLICE WEEK EVENTS;**

In the events held in our city in connection with the police week, our team presented various treats that are prepared by the F & B team of Ali Bey Club Manavgat.

**COLLECTION BOXES FOR HOMELESS CHILDREN;**

In order to support homeless children, we provided collection boxes, to which our guests and employees may access easily, in the Reception Buildings of Ali Bey Resort Side and Ali Bey Club Manavgat. Donations that are collected in these boxes are spent to support homeless children located in Kütahya.





## 4. ENVIRONMENTAL TRAINING AND AWARENESS ACTIVITIES

### 4.1. Environmentalist Practices

#### Environmentalist Items

##### Cercis Siliguastrum Pens

We present environment friendly pens to our guests and personnel in order to support development of environment protection culture. Recycled papers and pens made of biodegradable plastic supplied for the personnel are being used.





## Pens including Black Pine Seeds

We offer our guests' pens that include biodegradable flower seeds, and we offer the same in events we organize for increasing environmental awareness.

**DOĞA  
DOSTU**

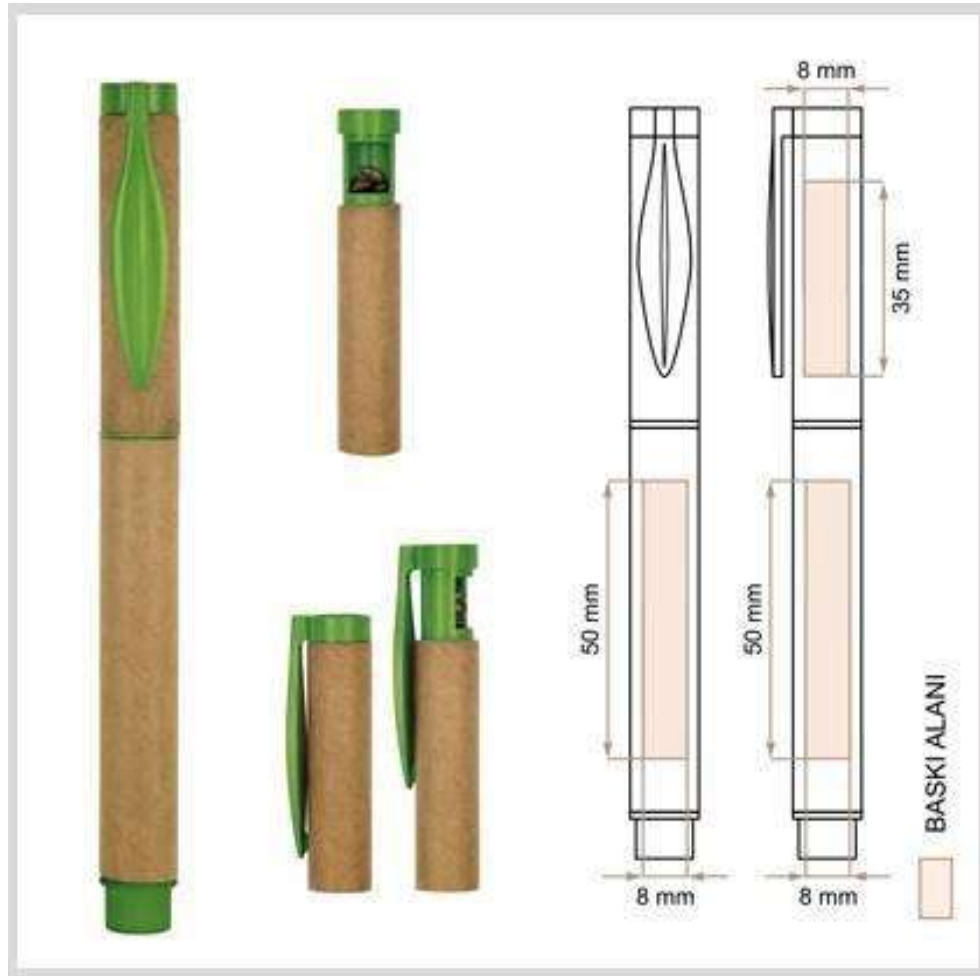
ÇİÇEK  
TOHUMLU  
KALEMLER



Tasarımcı: Ümit Altun



*Doğanın mucizeleri kapaklarda gizli!*





## Environment Friendly Parasols

We make the parasols, which we use in our beaches, by using bamboo, and we offer them to the use of our guests without using any paint that contains lead.





## Environment Friendly Transportation

The vehicles we use in the facility are chargeable vehicles, and we are reducing usage of fossil fuels. We avoid producing wastes by returning empty batteries to relative firms.

We offer our guests the opportunity to travel to the local area by bicycles available in our facility.



## Organic Garden

Agricultural approaches that are in harmony with the nature, that use resources appropriately and that aim for sustainable development are becoming popular globally. Organic gardens are being created to support such approaches.





## **Production of Composts by Kitchen and Garden Wastes**

We produce compost fertilizer out of the wastes produced in our kitchens and gardens in order to decrease use of chemical fertilizers and to assess wastes.



## **Production of Flowers and Indoor Plants in the Greenhouse**

In our facility, there are 85 types and 6300 units of plants that surround the environment. Indoor and outdoor plants and seasonal flowers are grown in our greenhouse. All of the plants that are available in walkways, restaurants and lobbies are grown in our greenhouse with care.

We inform our guests on the plants we grow in the newspapers published in our facility.

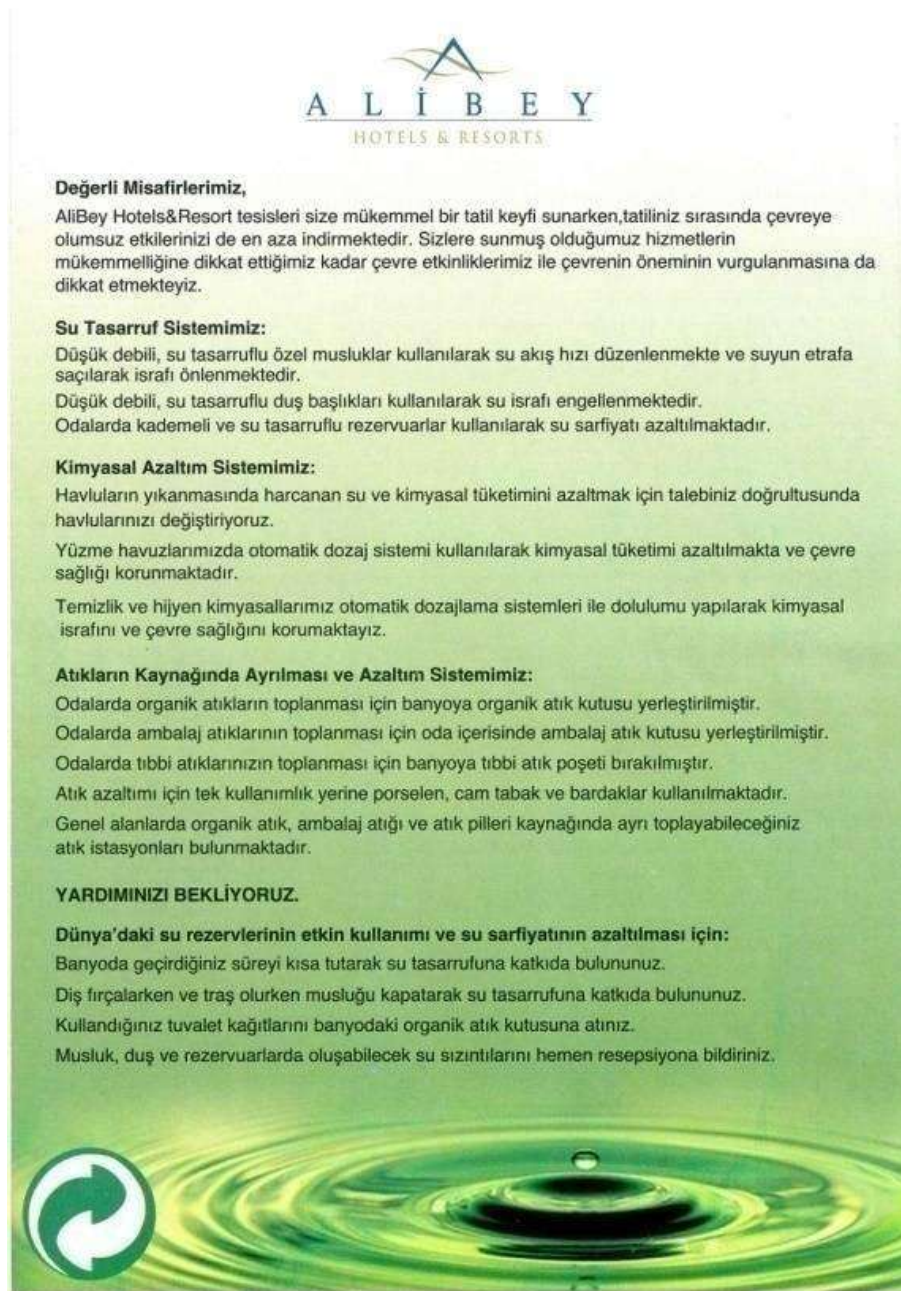




## 4.2 Providing Information to Guests and Personnel

### Environmental Booklets

We reflect the sensitivity of our facility towards the environment by providing them environmental booklets at their entry to our hotel. We provide information on our water saving system, chemical reduction system, and separation of wastes at source, our reduction system and on issues, for which we expect our guests to support.





## Club Newspaper

We provide information to our guests regularly on the local area, environmental events and environmentalist practices by our Club Newspaper published in every 15 days, and we kindly request from them to support us.



## AliBey Magazine

AliBey Magazine, which we present to our guests in our guest rooms and receptions, is renewed annually, and we inform our guests on the activities we perform in our facilities, as well as activities we perform in relation with sustainable tourism.





## Environmental Corner

We ensure that environmental activities are conveyed to our guests regularly, that wastes are collected at source for a sustainable environment, and that obtained awards and certificates and environmental awareness events are announced.





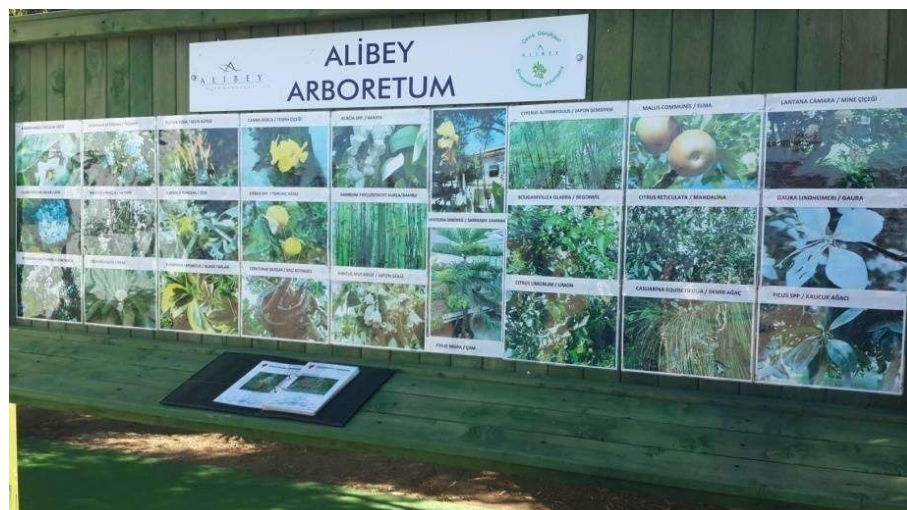
## Waste Information Board

We raise awareness among our personnel and guests by providing information on the amount of time required for extermination of wastes that we produce as a result of the goods we consume in our daily life, as well as collection of wastes at source for a sustainable environment.



## Plants Board

AliBey Arboretum board, our guests may find the plants that we grow in our greenhouse and facility.





## Information Board on Sea Turtles in Extinction

At the beach, our guests may find the board, which include information on sea turtles in extinction and their nesting sites.



## Personnel Information Board

In personnel areas, there are information texts on safe working and saving energy and water.





### **4.3 Environmental Training and Awareness Raising Events**

#### **Organic Garden Event**

On 06.09.2018, we had some good time while collecting the fresh vegetables and fruits with the participation of the children of the guests of our hotel in the organic garden of Ali Bey Club Manavgat. Children contacted with soil and let off steam during this event.



#### **PROVISION OF PLANT – TREE SUPPORT TO THE FORESTRY DIRECTORATE;**

In Ali Bey Club Manavgat, we are collaborating with the Forestry Directorate and Manavgat Municipality in order to ensure that various plants, which we grow in our greenhouse, support the forestation works performed in our region. Most of the plants that are grown in our greenhouses are donated to Manavgat Municipality within the scope of such works.



## June 5, Environment Day Event Organized by Kızılağaç Ünal Akpınar Primary School

In Ali Bey Club Manavgat, we wish to protect our environment, and to leave a healthy life to next generations. Therefore, in June 5, we came together with the students studying in Ünal Akpınar Primary School located in Kızılağaç area. We provided trainings to raise environmental awareness and organized picture drawing events with the theme of environment.





## ENVIRONMENTAL CLEANING PERFORMED IN SIDE ANTIQUE CITY WITH THE PARTICIPATION OF HOTEL PERSONNEL

On 16.03.2018, environment cleaning event was organized in Side Antique City with the participation of hotel personnel in order to draw attention to environmental awareness in Manavgat district. 100 hotel personnel collected 80 kilograms of waste in the event that continued for one hour. We supported environment protection activities as the team of Ali Bey Hotels & Resort.





## Blue Flag Ceremony Event

Blue Flag is an international environmental award that is presented to qualified beaches and marinas that satisfy required standards, and these criteria are listed under the headings of water quality, environmental training and information, environmental management and life safety and services. Ali Bey Club Manavgat is awarded with Blue Flag award presented in the award ceremony organized by TÜRÇEV annually, and the flag was raised with the participation of our guests on 28.05.2018.





## LIFESAVING COMPETITION

On 01.06.2018, we, as Ali Bey Club Manavgat, participated for the first time to this competition, which is organized by Kemer Touristic Hotel Keepers and Operators Union in order to emphasize the emphasis that is laid on human life and to draw attention to Lifesaver profession.





## RUNATOLIA MARATHON

We, as the team of Ali Bey Hotels & Resort, participated to Runatolia Marathon held on March 4, 2018 in order to raise awareness on tourism and to make contribution to winter tourism.

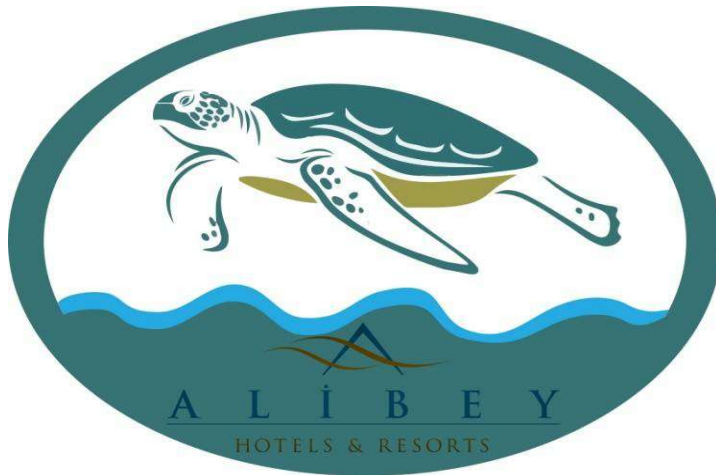




## 4.4. NATURAL LIFE PROTECTION ACTIVITIES

### Protection of Sea Turtles in Extinction

Nests are detected on our beach by following sea turtles, and cages are marked in order to prevent nests from suffering any damage. Information texts are suspended on cages in order to encourage our guests, who use the beach, to provide support for protection of these animals, which are in extinction.





## Protection of Cats

Within the scope of natural life protection works, we breed animals in the cat houses available in our facility. A veterinary physician controls regularly the cats that are available in cat houses.





## Protection of Plants

We protect the entire living ecosystem by being engaged in landscaping works and landscaping works. We prefer a naturally grown and naturally green appearance within the framework of our garden landscaping works.





In our garden, there are 85 types and 6301 units of plants. These plants are taken care of and relative crops are picked regularly.

We pick fruits from orange, lemon, grape, pomegranate, avocado, banana, eleagnus, fig, quince, plum and apricot trees available in our garden, and we present them to our guests and personnel intermittently in restaurants, bars and personnel dining hall.

We obtain oil by collecting olives from 160 olive trees available in our garden, and this oil is consumed within the body of our facility.

BİTKİ İSMİ	ADEDİ	BİTKİ İSMİ	ADEDİ	BİTKİ İSMİ	ADEDİ
PALMIYA	522	GÜL	800	ZEYTİN	160
HURMA	287	TAFLAN	47	DUT	11
ZAKKUM	438	FIRÇA ÇALISI	23	PORTAKAL	133
FISTIK ÇAMI	308	HANİMELİ	46	LİMON	91
ÇAM	208	BEGONVİL	98	GREYFURT	37
ÇAM	95	VİTESBORUM	27	MANDALİNA	70
OYA	100	MELİSA (GECE SEFASI)	111	NAR	16
ÇAM	25	YASEMİN	142	AVAKADO	23
BENJAMİN	66	KARTOPU	90	MUZ	426
KARAÇAM	728	MİNE ÇİÇEĞİ	62	SALKIM DUT	4
PİRAMİT ÇAM	15	ATEŞ DİKENİ	33	IHLAMUR	2
AKASYA	418	DEFNE AĞACI	16	ELMA	4
DEMİR	32	JAPON GÜLÜ	23	İĞDE	6
ÇAM	17	GELİN KÜPESİ	45	İNCİR	3
ARAP DUDAĞI	7	HATMİN	14	AYVA	1
JAKARANTA	33	ACEM BORUSU	9	ERİK	1
TESBİH AĞACI	22	JAPON AYVASI	7	ŞEFTALİ	7
MANOLYA AĞACI	4	SARMAŞIK ZAMBAK	2	KAYISI	4
TURUNÇ AĞACI	28	GRAVİLLA	4	ARMUT	2
KEÇİ BOYNUZU	6	BERBERİS	13	POLİGALA	15
SABUN ARDICI	35	GAURA	5	GARDENYA	3
SIKAS	13	KAV	18	ALACA TAFLAN	18
OKALİPTUS	57	ORTANCA	4	JAPON ŞEMSİYESİ	5
PÜR AĞACI	7	PATLICAN ÇİÇEĞİ	4	GRAMOFON SARMAŞIK	3
HAYIT AĞACI	5	GANİ	6	SÖĞÜT	1
KAUCUK AĞACI	5	ALEV AĞACI	4	ÇAM	4
KARABİBER	4	FARE DİŞİ	4	BAMBU	45
JAPON KAVAĞI	4	MAVİ	44	TOPLAM	6301
YABANİ MAKAS YUKA	12	HALEP ÇAMI	4		